

Mandarin Chinese Beginner Success Course

An intensive coaching course for TRULY BEGINNERS!

25th to 27th of April 2008 (3 days)
Sheraton Subang Hotel (or) KL Training Centre, Malaysia

东方卓越培训企业
*O*riental Skills Consultants

Excellent Training & Learning
Facilitation

Learn to speak Mandarin Chinese easily and effectively with our Beginner Success Course!

Gain fundamentals of Mandarin Chinese language, and speak basic conversation TODAY!

- **3-day intensive training** for TRULY BEGINNERS
- **2-month e-learning** coaching and support
- **CD training pack** with more than 40 Mandarin audio lessons
- **Comprehensive training manual** with all texts in English, Chinese Characters and *Pin Yin
(* Pinyin is the romanized spelling system to pronounce Chinese Characters)



Who should attend?

- Levels: Beginner - Elementary - Lower Intermediate
- Locals or Expatriates (adults) who speaks English
- For beginner who wishes to build the fundamentals and also to speak Mandarin for practical use in the most effective way.

Introduction

Mandarin is the most widely spoken form of Chinese language. With all Chinese dialects sharing one writing system of over 40,000 symbols - of which you have to study at least 3,000 in order to be considered literate!

"In just five years, the number of non-Chinese people learning Mandarin Chinese has soared to 30 million. In the UK, the number of students at colleges and universities taking Chinese as their main subject doubled between 2002 and 2005. Similar increases are reported in most Western nations." *BBC News 2007*

What is fuelling this expansion?

The importance and impact of Mandarin language are more than just a second language for communication purposes. Nowadays, due to the increasing worldwide financial and business expansion of China market, Chinese and even non-Chinese realize and see the power of Mandarin Chinese language that would help them to build better competencies in their career and networking.

Is it difficult to learn?

However, most adults who do not equip with any basic find it difficult to learn. For working or learning adults, it will be much difficult for them to go through a learning syllabus like the students who start to learn it from primary or secondary school level.

Of course, it will depend on the learning objectives of the adult. For the objective of speaking the language, it is not a good idea to include the reading & writing Chinese Character's syllabus, as it will take long period of time in learning before you could actually start speaking Mandarin.

Hence, this beginner course will focus on the Mandarin speaking to build an appropriate learning platform for adults.

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We make it EASY and PRACTICAL for you

Let's start speaking Mandarin and impress your friends, customers or clients!

We design this **Mandarin Chinese Beginner Success Course** especially for adult (Chinese or non-Chinese) who has no basic or very little basics in Mandarin Chinese. We want it to be easy and practical for our targeted participants, i.e. learning or working adults, so



- This course shall focus on speaking basic Mandarin Chinese. Learning to speak the language as a start is much crucial to enable us to communicate in today's marketplace.

(Note: Reading & writing Chinese Characters is hence not the main focus and objectives of this course. There is a separate course on the reading & writing, and we normally encourage participants to take up the Reading & Writing Course only after they attend the Fundamentals & Conversation Course.)

- Fundamentals of Mandarin Chinese will also be induced, so that after this course ones could expand and improve the language skills on his/her own through self learning channels. Without fundamentals, you will find it much struggling to do self learning.

Flexible, Hands-on, Effective and Have Fun!

This Beginner Success Course will make the learning commitment more flexible and convenience for you. Besides, the training methodologies will make your learning fun, hands-on and effective!

3-day intensive training for TRULY BEGINNERS

- During the 3-day training, you will learn the fundamentals and basic conversation of Mandarin Chinese. There will be group exercises, interactions and role play to enhance your experiential learning and application, i.e. "I learn, I do, I understand".
- Based on our experience, some adults can't learn it well through the 3-mth or 4-mth Beginner weekly lesson due to the lack of attendance and commitment for the lessons. Now, you don't have to repeatedly attend to weekly lesson in the evening or in the weekends. All we need from you is only a 3-day full commitment. Besides, the level of learning passion and energy during the 3-day training would be much higher as compared to the normal weekly lessons.

Comprehensive training manual with all texts in English, Chinese Characters and *PinYin

- Our Mandarin lessons will be captured in a comprehensive training manual, whereby all texts shall be in English explanation, Chinese Characters and PinYin. And, a step-by-step guide to pronunciation and grammar. (*PinYin is the Romanized pronunciation system)
- A simple example as follows,

	Who is he?
Grammar /Sentence Structure	(He) (is) (who)
PinYin:	Tā shì shéi?
Chinese Character:	他是谁?

- Besides the conversation lessons, the training manual also includes **plenty of grammar and vocabulary notes** to enhance your Mandarin knowledge.

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CD training pack with more than 40 Mandarin audio lessons

- ✦ Learning a second language requires repetition of learning and practice. To complement the 3-day training course, there will be a CD training pack consists of the Mandarin audio lessons that you'd gone through, and even including some additional audio lessons for your self learning.
- ✦ In this way, you could pick up whatever essences from the 3-day training and then to practice it repeatedly and flexibility at any place any time. With the aid of this CD training pack, you would have a more effective learning journey.

2-month e-learning coaching and support

- ✦ We wish to help you in anyway to enable you to master the Fundamentals & Basic Conversation of Mandarin Chinese. Therefore, we provide a 2-mth e-learning support to coach you during your self-learning journey after the 3-day training.
- ✦ For a 2 months period, you could assess to an e-learning portal and to post any of your enquiries in related to your Mandarin learning, we shall then coach you by posting the reply or guidance on the portal.
- ✦ Besides, all other members/ participants could also assess to the e-learning portal and view all the coaches, and this could help each other to accomplish more learning out of it.
- ✦ After the 2-mth period, you could also continue and subscribe to the e-learning support at a very low price, i.e. RM49 per month.

3-day Intensive Training's Course Outline:

<u>Introduction</u>	Course outlines Cultural knowledge about Mandarin
<u>Section 1:</u> Basic Han Yu Pin Yin (PinYin)	The Chinese Phonetic Alphabet or Romanized Spelling System of Chinese
<u>Section 2</u> Common Characters & Phrases Grammar Vocabulary <u>Section 3:</u> Common Conversation	Example of Lessons Covered: <ul style="list-style-type: none">☐ <u>Greetings</u>☐ <u>Addressing People</u>☐ <u>Asking question</u>☐ <u>Numbers</u>☐ <u>Surname, First Name</u>☐ <u>Country, Nationality</u>☐ <u>Year, Month, Date, Day</u>☐ <u>Time, Daily Schedule</u>☐ <u>Introducing yourself</u>☐ <u>Family introductions</u>☐ <u>Ordering drinks</u>☐ <u>Ordering a meal</u>☐ <u>Buying things & prices</u>☐ <u>Doing something</u>☐ <u>Public Places</u>☐ <u>Asking for directions</u>

Please take note: The above program outline including the flow of program serves as a guide only and by no means is exhaustive. There may be slight changes on the contents, activities or the flow of program during actual training event whenever it is best possible to suit to actual training scenario.

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Course Fees:

Take a look at the breakdown fees of the Mandarin Chinese Beginner Success Course, and enjoy our **greatly discounted rate** TODAY!

Description	Fees (RM)
3-day professional training fees (inclusive of tea breaks & lunch)	RM 1,550
Training manual & CD Training Pack	RM 350
2-mth e-learning support	RM 800
Total	RM 2,700

Now, we only charge **RM1,880 per person** as to provide complimentary e-learning support to you!

If you register and make early payment before the early bird closing date, you will enjoy another **RM200 discount**.

For group package of 3 persons and above, each participant of the group will receive a complimentary English-Chinese Beginner Dictionary.

Terms and Conditions:

1. Course fees include lunch & tea breaks, certificate and course material.
2. Fees shall be paid in full not later than 7 working days prior to the start of the course. For early bird package, fees shall be paid in full not later than the closing date as specified.
3. All fees paid is not refundable, however the original participant could be substituted by another person at no additional charge. Please inform us of any change to the original registration 3 working days prior to the start of the course.
4. We reserve the right to decline any request for replacement training, and to charge the additional cost incurred if the replacement training is to be granted.
5. We reserve the right to make changes to the training dates and venue if the needs arise due to unforeseen circumstances or insufficient number of participants.

Payment Method/ Banking:

Payment could be made via cheque or cash:

1. Payment via cheque shall be made payable to "**Oriental Skills Consultants**". Please bank-in the cheque directly to our bank account, or sent the cheque to us via courier.
2. Cash payment shall be bank-in directly to our bank account.
3. For banking of cheque / cash payment, please fax or email us the transacted bank copy along with the registration form.

Bank Account Details:

CIMB Bank A/C - Oriental Skills Consultants 1276-0001099-054

Training Date(s):

Classroom Training: **25th to 27th April 2008** (3 days)

E-learning support: 28th April to 28th June 2008 (2 months)

Training Time:

Registration starts at 8.25am everyday

Training is from 9.00 am to 5.00pm everyday

Training Venue:

- At Sheraton Subang Hotels, Subang Jaya, Selangor (or) KL Training Centre, in Malaysia, subjects to the numbers of participants.
- Venue shall be confirmed 2 weeks prior to training date. We shall notify the participants via email and/or sms.

Trainer's Profile:

Carmen Tham, Bachelor Degree (Hons) Civil & Structural Engineering, MBEM, MIEM

Ms Carmen Tham, a Malaysian, graduated with Bachelor Degree in Civil and Structural Engineering (Hons) from University Malaya, Malaysia. MBEM, MIEM. She received her Chinese education until University level.

Ms Carmen is a dynamic industry player with 10 years of on-the-job working experience with project management companies and property developers, and a recent 2 years working experience as a Principal Consultant & Corporate Trainer, providing consultation and training services in the aspects of sales, service quality, people quality, product quality management as well as Mandarin Courses

Throughout the 10 years of working, she has gained knowledge and experience in the areas of, but not least to, Project and Property Management, Sales and Marketing, Customer Service Management, Service Quality Management, Focus Teaming and Group Cultural Change Program, Conducting trainings for staff, Product design, Development and Branding, Performance Management System, QA/QC, Quality Management System (ISO, 5S System, TQM, Singapore CONQUAS21 etc).

Carmen is a fluent speaker in both English and Mandarin. She conducts soft skills trainings in both English and Mandarin/Chinese.

As a value-added service to her clients, she started to design and deliver Mandarin Courses especially for learning or working adults. Mandarin Courses that she delivers includes:

- Mandarin Beginner Course (Fundamentals & Conversation)
- Mandarin Beginner Course (Reading & Writing)
- Mandarin Business Conversation (Basic)
- Mandarin Business Conversation (Enhanced)

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REGISTRATION FORM

CORPORATE DETAILS

(For company registration)

Company Name:	Website:	
Contact Person:	Designation:	
Tel:	Ext:	H/P:
Fax:	Email:	

INDIVIDUAL DETAILS

(For individual registration)

Name / Contact Person:		
Correspondence Address:		
		Profession:
Tel:	Ext:	H/P:
Fax:	Email:	

GROUP PARTICIPANTS DETAILS

(Either company or individual group)

Name (Mr /Ms /Dr /Ir /Others):	Email Address:	Contact No. (HP/Tel):
1.		
2.		
3.		
4.		
5.		

COURSE FEES DETAILS

	Early Bird (with payment)	Normal Fee	Group Package (3 and above)
Fee Per Person (RM)	RM 1,680	RM 1,880	RM 1,780
Closing Date	28 March 2008	11 April 2008	11 April 2008

PAYMENT METHOD

Total Participants: _____ (person)
Total Course Fees: _____ (RM)
Payment: Cash Cheque (Bank _____ No. _____)

Terms and Conditions:

Please refer to the previous page for the detailed terms & conditions and payment method.

- Fees shall be paid in full not later than 7 working days prior to the start of the course.
- For early bird package, fees shall be paid in full not later than the closing date as specified above.
- For group package (either company or individual group), each participant of the group shall receive a complimentary English-Chinese dictionary or travel manual.

REGISTER / CONTACT:

✚ Please fax or email your completed form to:

Fax: 603-8944 0498
Email: mandarincourse@gmail.com

✚ For cash or cheque banking, please fax/ email us the transacted bank's copy along with this registration form.

✚ For any enquiry, please contact:

Juliet / Carmen
Tel: 6016-534 7462, 6016-333 6303
Email: mandarincourse@gmail.com

Organised by:

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